

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2215938

Order #	2215938		Created On	7/23/2018 1:01:17 PM	Order Status	Contract Confirmed	
Order Descrp	PRI:NP=4;IP=5 62559444 Pensler for Senate TOL		Created By	NCC_Gateway_User	Gross \$	660.00	
Client	PENSLER FOR SENATE - NCC - MI		Updated On	7/23/2018 1:26:36 PM	Net \$	475.20	
Start Date	7/23/2018		Updated By	Lockard, Amy	Units	14	
End Date	8/12/2018		Industry	Political-US Senate	Credit Hold	NO	
# of Weeks	3		REFERENCES				
SALES			Primary	Lansing DMA	BILLING INFORMATION		
ActiveWeeks	3		Secondary	NATIONAL POLITICAL BUNDLE	Purchase Order #		
AE 1	NCC - MI - WASH DC		Tertiary		Billing Schedule	EndOfFlight	
AE 2			Quarternary	END OF FLIGHT BILLING	EDI INFORMATION		
Agency	JAMESTOWN & ASSOCIATES - NCC	15.00%	TRAFFIC OPTIONS				
RepFirm	NCC 13%	13.00%	Address 1	NCC MEDIA	Product		
Copy Instr ID			Address 2		Estimate	ATS 7.24-8.7	
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Do Not Submit EDI Invoice	
Zones	Adrian MI		Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Networks	1		Contact		Lansing, PRI:NP=4;IP=5 See key on FCC Site for zone/network information		
GENERAL COMMENTS			Phone	111-111-1111			
			Avail Tag				
			Contract Type	Political			
			Copy Group				
			Division				
			Reference #		SYSCODE LIST		
					2124		

SUMMARY FOR SYSCODE 2124

Order #	2215938	Created On	7/23/2018 1:01:17 PM	Order Status	Contract Confirmed
Order Descrp	PRI:NP=4;IP=5 62559444 Pensler for Senate TOL	Created By	NCC_Gateway_User	Syscode Gross \$	660.00
Client	PENSLER FOR SENATE - NCC - MI	Updated On	7/23/2018 1:26:13 PM	Syscode Net \$	475.20
Start Date	7/23/2018	Updated By	Lockard, Amy	Syscode Units	14
End Date	8/12/2018	Source	Gateway	Zone Status	Contract Confirmed
# of Weeks	3	Zones	Adrian MI	Avg Unit Rate	47.14

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	4 4	HGTV	2124	HGTV PT	07/24/2018	07/29/2018	Tu-Su 7p-12m	6	\$46.00	\$276.00	30
2			National Political Bundle	6 6	HGTV	2124	HGTV PT	07/31/2018	08/05/2018	Tu-Su 7p-12m	0	\$46.00	\$0.00	30
3			National Political Bundle	6 6	HGTV	2124	HGTV PT	08/07/2018	08/12/2018	Tu-Su 7p-12m	0	\$46.00	\$0.00	30
4			National Political Bundle	6 6	HGTV	2124	HGTV PT	07/23/2018	07/29/2018	M-Su 7p-12m	0	\$48.00	\$0.00	30
5	2		National Political Bundle	4 4	HGTV	2124	HGTV PT	07/30/2018	08/05/2018	M-Su 7p-12m	7	\$48.00	\$336.00	30
6			National Political Bundle	6 6	HGTV	2124	HGTV PT	08/06/2018	08/12/2018	M-Su 7p-12m	0	\$48.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	6 6	HGTV	2124	HGTV PT	07/23/2018	07/23/2018	M 7p-12m	0	\$48.00	\$0.00	30
8			National Political Bundle	6 6	HGTV	2124	HGTV PT	07/30/2018	07/30/2018	M 7p-12m	0	\$48.00	\$0.00	30
9	3		National Political Bundle	4 4	HGTV	2124	HGTV PT	08/06/2018	08/06/2018	M 7p-12m	1	\$48.00	\$48.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

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End Date	8/12/2018	Source	Gateway	Credit Hold	No
# of Weeks	3	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	